

Coaching Mojo Part 3

Testimonials

Here are my prompt questions for getting testimonials that will be useful not only for your confidence and growth as a coach, but for your marketing too.

Remember to send the questions out AS SOON AS POSSIBLE after your session - preferably as soon as you get off the call/wrap up the session.

Here are the testimonial questions - just answer any or all that you feel are relevant.

- 1. How were you feeling before our coaching session?*
- 2. How did you feel afterwards?*
- 3. What were you struggling with before our coaching together?*
- 4. What have been 2-3 specific results of our work together?*
- 5. Who would you recommend coaching with me to and why?*
- 6. Why did you decided to work with me?*
- 7. What are you most excited about as a result of working with me?*

Taking things forwards

Which calls really lit you up?

What patterns did you notice about the people you loved working with?

What were some of the common themes?

What were the CORE problems these people needed help with?

Which Calls didn't you enjoy?

What were the common things about these calls?*

*(don't feel bad about this – some people/challenges/subjects just won't do it for you. These people just aren't aligned with you – there will be coaches who are perfect for them, so don't waste your energy!)